

Business Category & Subcategories List

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S.No.	Business Category	Business Subcategories
1	Agriculture and Farming	Crop Farming, Livestock Farming, Agribusiness
2	Automotive	Car Dealerships, Auto Repair, Automotive Parts
3	Construction	Residential Construction, Commercial Construction, Civil Engineering
4	Education	Schools and Universities, Tutoring Services, EdTech
5	Finance	Banking, Investment Services, Insurance
6	Food and Beverage	Restaurants, Food Manufacturing, Catering Services
7	Healthcare	Hospitals, Clinics, Pharmaceuticals
8	Information Technology	Software Development, IT Services, Cybersecurity
9	Manufacturing	Industrial Manufacturing, Consumer Goods Manufacturing, Aerospace and Defense
10	Real Estate	Residential Real Estate, Commercial Real Estate, Property Management
11	Retail	General Retail, E-commerce, Specialty Stores
12	Telecommunications	Internet Service Providers, Telecommunications Equipment, Wireless Services
13	Transportation and Logistics	Shipping and Freight, Logistics Services, Public Transportation
14	Travel and Hospitality	Hotels and Accommodations, Travel Agencies, Tourism Services
15	Energy	Renewable Energy, Oil and Gas, Utilities
16	Media and Entertainment	Broadcasting, Film and Television, Music and Streaming Services
17	Professional Services	Legal Services, Accounting and Auditing, Consulting
18	Marketing and Advertising	Advertising Agencies, Marketing Consultancies, Public Relations
19	Environmental Services	Environmental Consulting, Recycling, Sustainability Services
20	Fitness and Wellness	Gyms and Fitness Centers, Health and Wellness Products, Nutrition Services
21	Beauty and Personal Care	Salons and Spas, Cosmetics and Skincare, Beauty Products Manufacturing
22	Fashion and Apparel	Clothing Retail, Fashion Design, Textile Manufacturing
23	Home and Garden	Furniture Retail, Home Improvement, Gardening and Landscaping
24	Nonprofit and Social Services	Charities, Social Advocacy Organizations, Community Development
25	Legal Services	Law Firms, Legal Consulting, Legal Tech
26	Human Resources and Staffing	Recruitment Agencies, HR Consulting, Temporary Staffing
27	Event Planning and Management	Event Planners, Catering for Events, Venue Management
28	Sports and Recreation	Sports Facilities, Fitness Clubs, Sports Equipment Manufacturing
29	Technology Hardware	Computer Hardware, Electronic Devices Manufacturing, Networking Equipment
30	Biotechnology and Pharmaceutica	Is Biotech Research, Pharmaceutical Manufacturing, Life Sciences
31	Insurance	Health Insurance, Life Insurance, Property and Casualty Insurance
32	Interior Design and Decor	Interior Design Services, Home Decor Retail, Custom Furniture Design
33	Waste Management and Recycling	Waste Collection, Recycling Centers, Environmental Cleanup Services
34	Printing and Publishing	Printing Services, Publishing Houses, Graphic Design
35	E-commerce Platforms	Online Marketplaces, E-commerce Software Development, Dropshipping Services
36	Blockchain and Cryptocurrency	Cryptocurrency Exchanges, Blockchain Development, Digital Wallet Services
37	Pet Care and Services	Pet Grooming, Pet Supplies Retail, Veterinary Services
38	Art and Culture	Art Galleries, Museums, Cultural Events
39	Engineering Services	Civil Engineering, Mechanical Engineering, Electrical Engineering
40	Renewable Energy	Solar Energy, Wind Power, Green Energy Consulting
41	Forestry and Logging	Timber Harvesting, Logging Services, Sustainable Forestry
42	Aerospace	Aircraft Manufacturing, Aerospace Engineering, Satellite Technology
43	Maritime and Shipping	Shipping Companies, Maritime Services, Port Operations
44	Government Services	Public Administration, Government Consulting, Municipal Services
45	Renovation and Restoration	Home Renovation, Historic Restoration, Building Restoration Services

46	Alternative Medicine	Acupuncture and Traditional Chinese Medicine, Herbal Medicine, Holistic Health Practices
47	Mining and Resources	Mineral Mining, Oil and Gas Extraction, Natural Resource Exploration
48	Welding and Metal Fabrication	Metal Fabrication Workshops, Welding Services, Custom Metalwork
49	Wine and Spirits	Wineries, Distilleries, Beverage Distribution
50	Investment and Venture Capital	Venture Capital Firms, Private Equity, Investment Banking
51	Fitness Technology	Fitness Apps, Wearable Technology for Health, Smart Fitness Equipment
52	Audio and Sound Production	Recording Studios, Sound Design, Audio Equipment Manufacturing
53	Language Services	Translation Services, Language Schools, Interpretation Services
54	Market Research	Market Research Agencies, Data Analytics, Consumer Insights
55	Aquaculture	Fish Farming, Aquaponics, Seafood Processing
56	Virtual Reality and Augmented R	eality VR/AR Development, Virtual Reality Gaming, Augmented Reality Applications
57	Smart Home Technology	Home Automation, Smart Home Devices, IoT for Residential Spaces
58	Robotics	Industrial Robotics, Robotics Research and Development, Robotic Process Automation
59	Mobile App Development	Mobile Application Design, App Development Agencies, Mobile App Monetization
60	Social Media Management	Social Media Agencies, Social Media Analytics, Influencer Marketing
61	Blockchain	Cryptocurrency Exchanges, Decentralized Finance (DeFi), Smart Contracts Development
62	Digital Marketing	Digital Advertising, Content Marketing, SEO and SEM Services
63	Elderly Care Services	Assisted Living Facilities, Home Care Services for Seniors, Senior Companion Services
64	3D Printing	3D Printing Services, 3D Printer Manufacturing, Custom Prototyping
65	Cannabis Industry	Cannabis Cultivation, Cannabis Dispensaries, Cannabis Product Manufacturing
66	Augmented Reality for Retail	AR Shopping Apps, Virtual Try-On Solutions, AR Retail Displays
67	Water Technology	Water Treatment Services, Water Conservation Technology, Desalination Technology
68	Electric Vehicles	Electric Car Manufacturing, EV Charging Infrastructure, Electric Bicycles and Scooters
69	Self-Improvement and Personal D	velopment Life Coaching, Personal Development Courses, Wellness Retreats
70	Subscription-based Meal Kits	Meal Kit Delivery Services, Gourmet Food Subscription Boxes, Specialty Ingredient Boxes
71	Language Learning	Language Learning Apps, Online Language Courses, Language Exchange Platforms
72	Home Automation and Smart Devic	es Smart Home Hubs, IoT Devices for Home Security, Home Energy Management Systems
73	Adventure Tourism	Adventure Travel Agencies, Outdoor Activity Guides, Extreme Sports Facilities
74	B2B E-commerce Platforms	Business-to-Business Online Marketplaces, Wholesale E-commerce, B2B Supply Chain Solutions
75	Corporate Social Responsibility	CSR Strategy Development, Sustainability Reporting, Social Impact Assessments
76	Culinary Tourism	Food and Culinary Tours, Culinary Travel Agencies, Cooking Classes for Tourists
77	Custom Software Development	Bespoke Software Solutions, Software Outsourcing Services, Enterprise Software Development
78	Elderly Technology Solutions	Senior-friendly Tech Products, Aging in Place Technology, Health Monitoring Devices for Seniors
79	Employee Wellness Programs	Corporate Wellness Services, Fitness Challenges for Employees, Mental Health Support Programs
80	E-Sports and Gaming	E-Sports Teams and Leagues, Gaming Events and Tournaments, Video Game Development
81	Ethical and Fair Trade Products	Fair Trade Retail, Ethical Fashion Brands, Sustainable and Fair Trade Agriculture
82	Green Building and Architecture	Sustainable Architecture Firms, Eco-Friendly Construction, LEED Certification Services
83	Historical Tourism	Historical Tours, Living History Museums, Heritage Preservation
84	Influencer Management Agencies	Influencer Talent Agencies, Social Media Influencer Marketing, Content Creation Partnerships
85	Mental Health Services	Therapy and Counseling Services, Mental Health Apps, Online Support Communities

86	Mobile Payment Solutions	Mobile Wallets, Contactless Payment Systems, Mobile POS Solutions
87	Podcasting	Podcast Production Services, Podcast Advertising, Podcast Hosting Platforms
88	Renewable Energy Consulting	Renewable Energy Project Planning, Energy Efficiency Consulting, Green Building Consultation
89	Ride-Sharing and Carpooling	Ride-Sharing Platforms, Carpooling Services, Micro-Mobility Solutions
90	Telemedicine and Virtual Health	care Online Doctor Consultations, Remote Health Monitoring, Virtual Therapy Services
91	Virtual Events and Experiences	Virtual Event Platforms, Virtual Trade Shows, Virtual Reality Experiences
92	Youth and Teen Services	Youth Development Programs, Teen Counseling Services, Educational Programs for Teens
93	Robotics Process Automation	Automated Manufacturing, Robotic Assembly, Process Automation Consulting
94	Green Technology	Sustainable Technologies, Environmental Monitoring, Green Infrastructure
95	Educational Toys and Games	STEM Toys, Learning Games, Educational Toy Manufacturing
96	Eco-Tourism	Eco-Friendly Travel, Nature Tours, Sustainable Accommodations
97	Sustainable Agriculture	Organic Farming, Permaculture, Sustainable Crop Management
98	Financial Technology (FinTech)	Online Payment Systems, Peer-to-Peer Lending, Robo-Advisors
99	Collaborative Workspace	Co-Working Spaces, Shared Office Facilities, Virtual Offices
100	Cybersecurity Consulting	Security Audits, Penetration Testing, Cybersecurity Training
101	Sustainable Fashion	Eco-Friendly Clothing Brands, Upcycled Fashion, Sustainable Textiles
102	Personal Finance Management	Budgeting Apps, Financial Planning Services, Investment Tracking
103	Mobile Health Apps	Health and Fitness Apps, Medical Monitoring Apps, Telehealth Services
104	Sustainable Packaging	Biodegradable Packaging, Eco-Friendly Materials, Packaging Design
105	Food Delivery Services	Meal Delivery, Grocery Delivery, On-Demand Food Platforms
106	Edutainment	Educational Entertainment, Interactive Learning Media, Edutainment Apps